



Bring Us Your Vision
We Consult,
Shoot & Edit
We Get it Right!

Who Are We?

Founded in 1987, **Double R Productions** is a woman-owned, full-service communications firm specializing in television and video production.

How Can We Help You?

- Original Programming
- PR & Marketing Videos
- Training & Education
- Public Service Announcements
- Media Training



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Monthly Moo- March 2011

Message from the President:

The first quarter has come and gone and is anyone else wondering if time really does fly when you're having fun? We've been really busy and having fun too at **Double R Productions** and I'd like to think it's in part because of networking and sharing with our colleagues and like-minded groups. As you'll see on the next page of this newsletter our **Double R** team has been networking and assisting others like mad. From our involvement with the Greater Washington Hispanic Chamber of Commerce, the Cultural Alliance of Greater Washington and of course Women in Film and Video, we continue to spread the word about **Double R**. We also share our vision, our production expertise and our creative thoughts on how to get messages out with these organizations. Of course we always think video is the way to go, but then you knew I'd say that, right? This year The Washington Center (TWC) for Internships asked me to serve on their Internship Site Advisory Board. Through my involvement with that group I'm sharing my expertise on how to get the most out of interns and in turn give them a great learning experience, since we've enjoyed and learned from our interns from TWC since 1989. See the board's first newsletter and my feature article at:

<http://www.twc.edu/internship-site-newsletter/march2010#ABCs>
Through participation in organizations like these, we share, we learn from others and best of all we make contacts. Our great internship team this semester, Carina Brommet, David Castro and McKenzie Kuehnlein, created a video for TWC by videotaping an on-going panel that I participate in each year called "Making the Transition from Internship to Job" and it will be posted shortly on the TWC website. Through our service, our participation and our sharing with others, those actions pay off with business and fun assignments for **Double R**. I guess it's called "what goes around comes around" and I think it's one of the reasons that **Double R Productions** continues to thrive.

Yours in Sharing,



President, **Double R Productions**



www.doublerproductions.com



YouTube

MOOVING Around T'OWN!



Celebrating the Arts, CAGW style!



Double R Productions covered the Arts Biz Ball for the Cultural Alliance of Greater Washington (CAGW) at the Rosslyn Artisphere. **Double R's** Claudio Guglielmelli and Catherine Baum shot footage of guests mingling, leaders speaking and various artists performing while **Double R** interns Carina Brommet and David Castro volunteered at the registration table. **Double R** President Rosemary Reed is proud to be a Business Volunteer for the Arts through CAGW.



Double R Spotted at WIFV Job Fair

Double R Productions is sorting through hundreds of resumes presented by job seekers at the Women in Film and Video (WIFV) Media Job Fair. In typical cow fashion, the **Double R** booth could easily be spotted with its bold black and white "MOOvelous" tablecloth, file container and coffee mug. The **Double R** "MOOnitor" showcased the company demo reel. The **Double R** team kept busy talking with prospective employees and distributing informational pamphlets. **Double R** is keeping an eye out for top-notch production assistants and Avid editors this spring.

Double R Highlights GWHCC Biz Expo

Double R Productions is creating a sizzle reel of the 2011 Greater Washington Hispanic Chamber of Commerce (GWHCC) Business Expo. **Double R** stationed an eye-catching booth at the expo that displayed two demo reels: one of projects **Double R** completed for the Hispanic community and the other showcasing a broader range of **Double R** videos produced over the years. On the expo floor, **Double R's** Claudio Guglielmelli captured exhibit events using **Double R's** new HD camera as well as interviews **Double R's** Catherine Baum conducted with exhibitors, expo guests, and chamber members. The interns kept busy promoting **Double R Productions** at its booth and other exhibitor booths. GWHCC will post the highlights video on its website.

