



Bring Us Your Vision  
We Consult,  
Shoot & Edit  
We Get it Right!

## Who Are We?

Founded in 1987,

**Double R Productions** is a woman-owned, full-service communications firm specializing in television and video production.

## How Can We Help You?

- Original Programming
- PR & Marketing Videos
- Training & Education
- Public Service Announcements
- Media Training



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## Message from the President:

As we conclude this season of "thanks" I feel it's a good time to look back over the year and reflect on what I'm thankful for. Of course I'm very thankful for our wonderful and loyal clients. Thank you for the work this year. We hope you'll be back in 2012. Then there's the super **Double R Productions'** team. Without this great team, we couldn't serve our clients. So many, many thanks to one and all! I'm also thankful to have had the opportunity to testify before DC Councilmember Vincent Orange and the Committee on Small and Local Business Development this month. His objective was to hear from players big and small on motion picture and television production in our community. I'm hoping my testimony debunked the notion that there is a lack of talented production crews residing in DC. We're a strong and very talented production group but then you know that, right? With the help of Crystal Palmer and the Office of Motion Picture & TV Development, **Double R** has never had a problem with permits either, plus we've been around 25 years next year. If Hollywood would just hire experienced on-the-ground companies like **Double R** they wouldn't have the problems they claim to have in getting permits either. The main hindrance in drawing motion picture production to DC is a competitive incentive package, which has been proposed by Mayor Vincent Gray. As my testimony reflected, I sincerely hope that such incentives are not for "out-of-towners" only. I'm thankful for a thriving production community right here in the District and I don't want to see us get short shrift when it comes to incentives. To see excerpts from my testimony, please click here: <http://bit.ly/rTwife> I urge the DC production community and anyone interested in supporting your local image creators to make your voices heard to Councilmember Orange and anyone in power who will listen. We most certainly must hang together lest we hang separately. I, as one hard-working producer, will be thankful for your support.



Yours in Unity,

President, **Double R Productions**



[www.doublerproductions.com](http://www.doublerproductions.com)



YouTube

# MOOVING Around T'OWN!



## Double R Interns: Vlogging for Victory!



Double R interns have been blogging for a while now, but this summer they took on a new challenge: the vlog. The Double R intern vlog is a video log the interns write, shoot and edit. Double R interns make it valuable by posting lessons they learn that others could learn from. The 2011 fall intern team's vlogs include Occupy DC, the MLK memorial unveiling and a Free Tibet protest that marched by Double R's offices. Their vlogs receive feedback on social media sites from supporters of the topics. View their vlogs by clicking the link below:

[www.youtube.com/DoubleRInterns](http://www.youtube.com/DoubleRInterns)

## Double R gives two thumbs up for ScriptDC and WIFV

Double R's Associate Producer Catherine Baum recently participated in ScriptDC, the premiere conference for Mid-Atlantic writers and filmmakers to achieve their creative goals. Partnered with Women in Film and Video (WIFV), ScriptDC featured accomplished teachers, consultants and industry professionals. Baum wrote blog posts about the experience to share with the Double R team. WIFV's blog highlighted one of her posts here: [www.wifv.org/blog\\_home.asp](http://www.wifv.org/blog_home.asp)

## Double R Produces "Stradivarius in the Making"

Double R Productions' President Rosemary Reed, Associate Producer Catherine Baum and Production Manager Claudio Guglielmelli travelled to New York City to shoot the Contemporary Violin Makers Exhibition. Hosted by Reed-Yeboah Fine Violins, the exhibition drew more than 1,000 guests. Guglielmelli shot footage of some 70 stringed instruments and Baum conducted interviews with 10 of the 42 outstanding makers. Interviewees included Julie Reed-Yeboah of Reed-Yeboah Fine Violins, violinists from The Julliard School, local violin experts, and makers from South Africa, Iceland, Italy, Germany, Scotland and the US. View the video, edited by Double R's Paul Jamali, here: [vimeo.com/31270741](http://vimeo.com/31270741)

