



The Buzz Continued



Double R Travels to Ithaca and “Bach”

Double R Productions created a video for Ithaca College to enhance the recruitment of students at IC’s nationally praised School of Music. Double R’s Catherine Baum and



Director of Photography Bruce Liffiton traveled to Ithaca and Bethesda for the two-day shoot. Shot in HD on an HPX 2000 camera, the footage captured the music school’s fall tour, “Mass in B Minor,” by J.S. Bach. Double R’s Michael Gionis edited the video. Highlights include interview bites, performance and location shots at Ithaca College and the Music Center at Strathmore.

The school will link the recruitment video to its website. An additional video of the entire “Mass in B Minor” performance by the school’s choir and chamber orchestra will be used as a teaching tool in IC music classrooms.

