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DOUBLE R PRODUCTIONS PARTNERS WITH NATIONAL PARTNERSHIP FOR WOMEN & FAMILIES FOR THIRD STRAIGHT YEAR

FOR IMMEDIATE RELEASE

Washington, D.C.
June 17, 2008

For a third year in a row, **Double R Productions** has partnered with the National Partnership for Women & Families on their Luncheon Video. The video was debuted in front of nearly 1,500 people at the Hilton Washington International Ballroom on June 20, 2008. The four minute video features National Partnership for Women & Families President Debra Ness, and highlights their core issues, including Paid Sick Days, healthcare, workplace fairness and protecting the Family and Medical Leave Act.

The 2008 Luncheon Video opens with the new National Partnership for Women & Families logo, animated with a sweeping motion full life and flair. **Double R Productions** worked hard and got the National Partnership for Women & Families' vision right, while incorporating exciting graphics and effects. In addition to a sit down interview with Ness, three other interviews with National Partnership for Women & Families spokespeople were featured. The **Double R** production crew spent a day at the National Partnership for Women & Families offices, creating a different setting for each interview.

In addition to the 2008 Luncheon Video produced by **Double R Productions**, Massachusetts Governor Deval Patrick headlined the National Partnership for Women & Families 2008 Annual Luncheon as a distinguished honoree and keynote speaker. He was chosen by the National Partnership for Women & Families for his multiple positions in which he worked to advance civil rights and workplace fairness.

Double R Productions is a full service communications firm, specializing in film, television and all manners of media production in Washington, D.C. Projects include public service announcements, original programming, non-broadcast productions for corporate/non-profit organizations and government agencies as well as video news releases and commercials.

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Double R Productions President Rosemary Reed glances
At the monitor before conducting interview.