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**Double R Productions Celebrates with the International Women's Forum.**

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To commemorate their 25<sup>th</sup> anniversary the International Women's Forum (IWF) asked **Double R Productions** to create a closing luncheon video for their 2007 Global Conference in Chicago, IL on October 12th. With just under a month to create this project from scratch, the staff of **Double R** began screening hours of footage recorded from past conferences worldwide. The video combined footage of IWF members and past honorees such as Maya Angelou, Hillary Rodham Clinton, Condoleezza Rice and Ruth Bader Ginsburg.

The final project was an impressive representation of IWF's global progress over the last 25 years. **Double R Productions'** Senior Editor Michael Gionis and production assistant Megan Kimball combined their talents to create an emotional video filled with eye-catching graphics and carefully selected video clips. The video premiered at the conference to a tear-filled audience.

"It was a challenge to represent IWF's rich history in only a few minutes, but the video produced reflects both their mission and global influence." commented Rosemary Reed, President of **Double R Productions**.

**Double R** understands the importance of IWF's milestone because they too are celebrating their 20<sup>th</sup> anniversary. Reed began **Double R** with only an electric typewriter and her ideas in 1987 after a friend suggested she start her own company. With years of experience in television news, Reed built **Double R Productions** into one of the top production companies in the Washington, DC area. Over the years, **Double R Productions** has displayed its versatility through a wide array of media services ranging from public service announcements, corporate and government videos to original programming. **Double R** has won a plethora of awards for their unique work. The most recent is a Millennium Award **Double R Productions** and Maslow Media Group received for a video they created for the U.S. Department of Justice. The staff at **Double R** looks forward to a new year filled with new projects that continue to build the reputation of **Double R Productions** as "the best brand in the business."

**Double R Productions** is a full service communication firm, specializing in film, television and all manner of media productions in Washington, DC. Projects include public service announcements, original programming, non-broadcast productions for corporate/non-profit organizations and government agencies as well as video news releases and commercials.

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International Women's Forum CEO, Lillie Richardella congratulates **Double R Productions** President, Rosemary Reed on a successful and emotional showing. **Double R's** video premiered at the closing luncheon of IWF's 2007 Global Conference in Chicago, IL.