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Double R Productions Remembers Hurricane Katrina

For Immediate Release

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When the Red Cross approached **Double R Productions** about making a video for the two year anniversary of Hurricane Katrina, the **Double R** staff was more than up to the challenge. They were honored. **Double R Productions** production assistant, Megan Kimball worked closely with the Red Cross staff screening hours of footage that the Red Cross accumulated after several months of working in the destroyed regions of Louisiana, Mississippi and Texas. The four- minute video depicts the journey from heart-breaking destruction to the compassionate recovery efforts of the Red Cross and community members. The video also highlights the Red Cross's Youth Enrichment Activities Program (YEAP), which provides children displaced by the hurricane with activities such as swimming and dance.

“ Due to the large amount of footage the Red Cross gave us, the hardest part was deciding which pieces reflected both the significance of this event and the strength of the survivors” states Rosemary Reed, **Double R Productions** President.

Kimball coordinated with the Red Cross staff and edited the video under the watchful eyes of **Double R Productions** Senior Editor Michael Gionis. The video was made specifically for the Red Cross's Hurricane Recovery Program. It premiered as a video loop that played at the Anniversary event at the National Red Cross Building in Washington DC on August 29th 2007.

Double R Productions is a full service communication firm, specializing in film, television and all manner of media productions in Washington, DC. Projects include public service announcements, original programming, non-broadcast productions for corporate/non-profit organizations and government agencies as well as video news releases and commercials.

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Double R Productions' Megan Kimball screened hours
Of Red Cross footage to find the best shots.