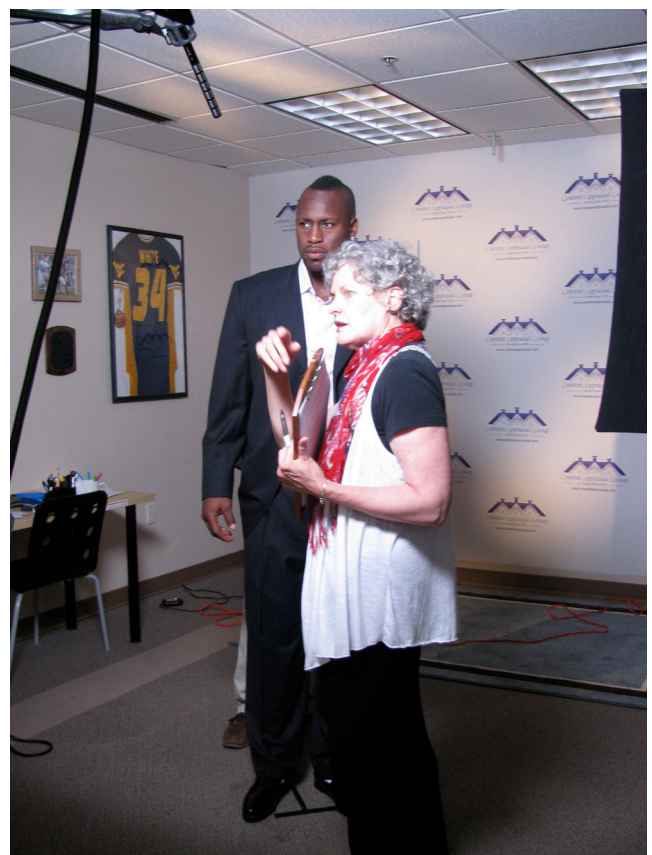




Shoots Around Town

Double R Productions is producing a commercial campaign for Coester appraisal Group (CAG) featuring National Football League player Vernon Davis. A tight end for the San Francisco 49ers, Davis endorsed Coester at the firm's office in Rockville. Dressed in a business suit, the two-time pro bowl player compared his record of accomplishments to that of CEO Brian Coester. Double R shot Coester and Davis who were teammates at the University of Maryland- as they toured the CAG office, met with staff, and flipped through project plans. Double R then shot Davis on a golf course and a tennis court as he demonstrated the importance of using the right tools to achieve desired results. In this humorous spot, Davis swings a tennis racket at a football, catches a soccer ball with a baseball glove, and (almost!) sinks a put with a beach ball.



Double R Productions President Rosemary Reed directs NFL player Vernon Davis for a commercial campaign at Coester Appraisal Group.