



WIFV NEWS

September 2010 - WIFV Members in the News

Double R Fired Up

Double R Productions, working with Hager Sharp public relations agency, fired up a “HOT” educational video for the International Association of Black Professional Fire Fighters’ No Child Left Alone Fire Safety and Awareness Campaign. As African American and Spanish-speaking children make up a very large and disproportionate share of the total fire deaths each year, the goal of this campaign is to teach parents the perils of leaving children home alone and how to keep their children “fire-safe.”

The video is to be shared with families during Fire Prevention Week Oct. 3 through Oct. 9 and it will be posted on www.IABPFF.org and www.NAHF.org.

Double R Productions is a full service communications firm specializing in film, television and all manner of media/Web production.



Double R Productions President Rosemary Reed directs the reporter and fire captain in a scene for the International Association of Black Professional Fire Fighters’ No Child Left Alone video at Tenleytown DC fire station.